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**Silver Lotto System**

**Visit here:** <http://tinyurl.com/lotto-LB>

# Contents

Introduction .....	3
Do Psychics Win Lotto? .....	9
10 Mistakes You Should Avoid .....	11
5 Essential Checks For Your Game .....	12
Should You Play 7 Number Ball Games? .....	13
9 Important Answers For You .....	14
Are You A Winner-In-Waiting? .....	16
How Prepared Are You For The Next Game? .....	18
Do You Make These 5 Common Lotto Mistakes? .....	19
Hot and Cold Numbers .....	21
How To Quickly Detect Lotto Scams .....	23
How To Get Multiple Small Wins .....	25
How Lucky Are You? .....	26
One Word That Will Make You A Winner .....	28
True Success Begins With A "P" .....	30
Should You Buy From A Lucky Shop? .....	32
Are You A Rich "Dad," - Or A Poor One? .....	33
The Secret Of The Winning Word .....	36
What Secret Number Should You Always Include? .....	39
What Type Of Player Are You? .....	41
The Hidden Advantage In My System .....	44
How To Get Multiple Wins .....	46
How To Make Your Tickets Secure Against Theft .....	48
10 Ways To Get Lotto Play Money .....	49
How To Stay Motivated .....	51
How To Handle Your Wins .....	53
What To Do Next .....	55

# Introduction

**Dear Friend,**

You know, some of the things I'm going to spill here I've never admitted to anyone before.

But what I'm going to reveal to you today will **Hugely Improve Your Lot** - no matter what stage of life you're at this moment.

**It's all about how to Dream, and how to Win.**

**Dr. Martin Luther King** had a dream, and it influenced a nation. You can have a dream to better your own life, and help others too.

Enough of the grand phrases.

Settle down. Let's start...

About 15 years ago—probably when you were just a kid—the commercial internet had not been invented. No email, nothing. Marketers did everything by post in those days. And in all my life did I ever dream that the kind of Buck Rogers interconnecting net would be such a **huge force** in everyone's daily life as it is today.

Back then in the early 90's I was experiencing what you might call an intellectual and fiscal challenge. In other words, I was broke and needed a lot of folding green paper to fuel my anticipated lifestyle.

By 'anticipated' I meant I wanted materially what I thought everyone else had, and more.

Like an impressive house of our very own in a good area, to replace the one I lost through a bad business decision (sorry, family!) A solid business that wouldn't fail. Yep—there's a connection there too. A decent car—or several in fact, and luxury brands too. People to do the stuff I didn't enjoy... the lawns, the garden, the housework. And a guaranteed income that would work when I didn't.

I wasn't asking too much :-)) and I wanted it bad.

I'll tell you how much of **the good life** I eventually got, if you'll just stay with me...

So back then I struggled to think of ways to make a large amount of riches fast. And I came up with this pathetic list:

- 1. Marry someone rich.**
- 2. Rob a bank.**
- 3. Win at gambling.**

The first idea was hard to get my head round, since I had been happily married for over 20 years already and didn't want to change spouses. And my lovely spouse was unlikely to become rich, since she—like me—had no-one to inherit a substantial sum from.

Our parents were poor, even though they had middle class values. Even today people like them simply don't have much to pass on. Besides, I got on well with all our relations... I really didn't want any of them to die just so I could buy a cigarette boat or a **jacuzzi with a built-in plasma TV**.

The **second option** was so silly, I didn't even consider it. I once saw a bank being robbed in mid-city Wellington, and it wasn't pretty. The sole robber was a man in his mid-thirties, well dressed. The police had been surrounding the bank for an hour while they negotiated, with him inside.

It was a hostage-taking situation.

By that time the word had spread and the area was packed with a large crowd of several hundred people. Finally they captured him and walked him out of the bank, through the crowds in the mall, to a waiting police van parked on the roadside.

It was eerily quiet on this fine summer's day as the three police officers escorted the handcuffed robber through the silent crowd. The group passed within feet of me, the robber with his head down, breathing hard, impassively looking at the pavement, hands pulled behind his back, the police officers walking briskly beside him.

I'm unlikely to forget that lunchtime episode... the huge crowd shocked and still, looking, watching the ashamed robber between two burly cops, the sound of shoes echoing on the pavement in this normally busy and noisy city.

No, I couldn't rob a bank.

The last idea seemed do-able. Yes - win at the **races, casino, or lottery!**

That seemed much easier too. Easy is good for me. As my wife will tell you, I'm creatively lazy.

So at nights I would sit up dreaming of how I could beat the odds. My late Dad was an optician, brilliant with numbers. Those days lens calculations were all worked out by hand - no computers to weaken the brain. And his figures for some projects were enormously complex, filling up sheets of paper. So I was following in his footsteps, in a way. Thanks Dad.

One by one the options slipped away. The horses didn't pay enough, and besides I always had a suspicion the races were rigged. And they smelled a tad too.

I wanted something no-one could fiddle with. No go - it was the same with the casino, or pooky machines. Ruled those out pretty quick.

### **But then there was the lottery.**

Aha! Run by our government in one of the most uncorrupted countries of the civilized world - MY country. Perfect! Then I got started and began to research it. Interesting. You wouldn't believe the ways that some folks tried to beat the odds. And mostly failed.

Group psychology. Tarot cards. Psychics. Numerology. And so on.

Gradually, as I researched longer and harder—even got on first name terms with all the local librarians and wore a lot of library cards out—I was ready to give it a big miss. There just didn't seem to be a way to do it.

The odds of winning were too high. No-one else appeared to have done it except in syndicates. I was one person alone however, and didn't want to join a group. (That's changed, of course: <http://www.silverlotto.com/winnerscircle.htm>)

### **After a year of study I was about ready to give up.**

Remember this moment too - because it is going to be one of the most important life-changing points **in your own life** if you make the mental connection with me...

Suddenly one day - I don't remember whether I was in the bath like Archimedes with his "Eureka!" moment, or out walking the hills that surrounded our rented farm place - anyway, I had the glimmer of a brainwave.

Excitedly, I ran back to my desk, grabbed some sheets of paper and started testing, And testing, And testing! It went on and on. At lunchtimes in my miserable day job I would continue. Nights merged with weekends as I struggle to determine the rules for play for my unique system. A year or more passed.

Well, you know the answer. The **Silver Lotto System** was born, and was successful. Over two million dollars later, with scores of winners and more successes than I have room to show, all round the world. My system is proven.

So how did **a dream** get me started?

Simply this. In my early days I found the **mind turns a dream into reality.**

Let me repeat this another way, because it's one of the most important factors in my life, and yours—if you accept the wisdom.

**“A strong dream makes wishes concrete.”**

What you dream of eventually comes to pass. Remember the prophet's catchphrase: **“Be careful of what you wish for”**? It means that your mind will steer you, unerringly, in the direction you desire.

I wanted the bling stuff so badly, that my mind created the situation for it.

I'm not alone. Many people have discovered the power of auto-suggestion.

How the dream theory works is immaterial. But the way you should use it is important.

Here's how you should do it, in three simple steps:

- 1. Define your dreams.**
- 2. Write them down.**
- 3. Review them often.**

### **1. Define your dreams.**

Take say, the 3 most important things you desire, and sort them out, prioritize them. Know what you want. Instead of saying you want a flash house, get into more detail.

You want a house with 5 bedrooms, each with an ensuite, with a home gym with TV's in front of the treadmill and wall-length mirrors, a home theater and a pool. **Picture it in your mind.** Clip magazines when you see the kind of house you want. Live it, breathe it, WANT it!

OK, got your dream defined? Whether it's helping others, getting stuff, doesn't matter... your mind will BRING it to you when you are CLEAR in what you want!

## **2. Write your dreams down.**

Don't ask me how writing them down works, but it does. Fingers on pen or keys. Write your dream out fully. In your own style. That can mean typing too of course, but the words have to come from your own heart and head. A former chairman of Mitsubishi used to write his life goals **EACH DAY** in his personal diary. I do the same. It works, powerfully well. Put your dreams on the Dreams Forum: <http://www.network54.com/Hide/Forum/226047>

## **3. Review them often.**

The esteemed Mitsubishi chairman benefited hugely by writing his goals out each day. The repetition strengthened his ambition. You can do the same thing by reviewing your written goals daily. If you write your dreams in my Dream Forum and look at them each day, you'll achieve the same result. And it's actually better doing it there too, because you're part of a growing community of like-minded people. Each of the 'dreamers' there want a better life. Just like you.

It's inspiring, isn't it?

Let's wrap this up. You're probably still wondering how you can beat lotto through dreaming. I'll spout it to you.

Dreamers have a huge advantage over the others who don't. Dreams come to pass because the build-up of intense desire inspires the dreamer to:

- **Be more effective at what they do.** That means they'll play more games, increase their stake. In short, winning is almost automatic when they combine the Honest Lotto System with this strength.

- **Stay longer at tasks and therefore complete them.** They'll play constantly - no lotto-losing misses.

- **Be less affected by loss.** And everyone has losses - until they get the Big One.

- **Persist... they keep working when all else fails.**

And did I achieve all I wanted, starting from my rock-bottom point 15 years ago? With an empty wallet? Broke and broken?

You bet! I kept my long-term partner (you knew I would, didn't you!) instead of trading her in for a new model. And we have 4 late model expensive cars...

including a couple of Mercedes sports cars and two Lexus cars. No boasting here - I'm just a guy with a love for quality machinery. Others might buy porcelain dolls for financial growth. I'm different.

And as I watched my wife scrubbing the bathroom floor on her hands and knees a long time back, my thought was not to get her a long-handled mop to ease her burden, but **a cleaner** to do the job for her. So we have people to do the stuff we hate - gardens, house cleaning - even though we are hard-working folk ourselves.

And yes, I have a **business that keeps growing...** because everyone with a dream wants to score at lotto, and there are gazillions of people who need my system. I've only just scratched the surface of potential buyers.

Yes, really. Listen...

There are also mega-millions of people who want a business **without much work** and to provide an income for when they retire or want an expensive vacation. So I help them.

I have many affiliates who earn big bucks by selling the Silver Lotto System to others. Could YOU be one?

It all conspires to make this crazy life on this amazing planet a happy one for everyone involved.

### **All built on the power of a dream.**

You can do it too. Of course, the first step to a Dream is to take ACTION. Do the 1, 2, 3 steps I suggest.

Then get the Silver Lotto System today and be part of my elite dream group. By buying today, you'll receive a huge discount, tripple guarantee and \$150 Numbers Workshop bonus.

# Do Psychics Win Lotto?

An obvious question, isn't it? But many people wonder about it.

If psychics could **read the future**, then all their financial problems would be solved. They would win every major lottery week after week.

And as well as winning the lottery, these clever futurists could help us win big too... if we paid them enough.

But it hasn't happened. And never will.

## So why doesn't good fortune happen to psychics?

The obvious answer is that they can't predict the future. That's what I believe.

Oh, maybe they claim to 'predict' when we are going to have a 'period of fortune' in our lives sometime in the future - never specified exactly. Or they'll tell us someone we know will influence our decision in some way.

But they **can't tell us** exactly. Not any better than chance anyway.

And my point is this...

Every week people ask me how I can **predict winning lotto** with my Silver Lotto System.

But neither I - or psychics - can tell you how to win lotto.

## **BIG POINT: The difference is that I TELL you I can't predict a win.**

The psychics lead you to believe they can.

So what's the answer?

**Here's the secret...** all I do is tell you what numbers are likely NOT to win. There's a heap of these. Over 97% are outright losing numbers.

When you take away these losing numbers, you are left with just a handful of possible winning ones. You use these **again and again** until you win. The Silver Lotto System tells you how to take advantage of even these winning numbers for best results.

Easy, isn't it!

Yet time and time again people tell me my system seems **too good to be true**. I can't possibly predict lotto, they say.

And they're right, I can't.

But I can get you awfully close. Whatever happens after that is up to you, to...

- 1. - Follow my system**
- 2. - Play regularly**
- 3. - Invest wisely**

Like many people who use the Silver Lotto System you'll probably win like Bob - who probably doesn't believe in psychics either:

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Dear Ken,

After 8 months of reading your newsletter, and finally coming to the conclusion that i've lost 40.00 on a lot less worthy things—i bought your system. Still skeptical, i did the profiles and plunked down what i could afford, 15.00. What a surprise when i checked my tickets last wed. (june 3rd 2004) to find that I had won \$10,000 by hitting 5 of 6 in our states lottery. Needless to say your system has made playing the lotto a whole lotto fun.

A hearty THANK-YOU!

Bob B (Name and address supplied)

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So what's it going to be... psychics or me?

Aha! I knew it was me!

# 10 Mistakes You Should Avoid

Every day I see lotto players making **mistake after mistake**, and wondering why they are not getting more wins.

**So here's 10 things you MUST avoid - it will make you a better player:**

**1. Don't play when you feel like it.** Have a timetable and stick to it. Once a week, twice a month... whatever it is, set your play times in concrete.

**2. Don't play on popular days.** Many players lock themselves into a Saturday game and have to share their jackpot with dozens of others. Ask your local lotto shop which day is least popular and play on that one.

**3. Don't mess with a system that works.** Some Silver Lotto System buyers put their own numbers in 'for good luck.' This will give them worse results. You cannot beat a good system.

**4. Don't change your numbers.** If you have the budget to play 20 lines from the Silver Lotto System, then stick to those numbers each game. Don't think another different 20 lines for every game will be better - it won't.

**5. Don't miss games.** The major winners in any lotto game play EVERY time until their win comes up.

**6. Don't give up too soon.** Every breakthrough in life - and lotto - has come just when things seem to be at their bleakest.

**7. Don't think you know it all.** Subscribing to the Lotto-Tips newsletter (through the Silver Lotto System website), and reading each issue will give you little-known information that could change your winning streak.

**8. Don't think you are losing your entry fee** (buying tickets) when you don't get a win. Paying for your tickets is a necessary requirement, and you need to be in to win.

**9. Don't play games with 7 or 8 balls.** Stick with low ball games. Play 5 ball games, then 6-ball games only if you have no other choice. The odds improve with the lower ball games.

**10. Don't play the games with the highest numbers.** Instead, play the game with the lowest. The lower the number of numbers in your game, the better your odds. If you have a choice of playing two games containing, say, 35 numbers or 60 - go for low!

## 5 Essential Checks For Your Game

Whatever lotto game you decide to play, first check:

- 1) **It is state backed.** Make sure your government is behind it for added security.
- 2) **Do not play games that use computer generated numbers.** Make sure they are real balls - ping pong balls are most common - in a washer barrel machine.
- 3) **That the draw is a continuous one** filmed from start to end without a break.

Why? There's some rumors going round that the **computer generated random numbers (RNG)** some games use may not be secure. There is a chance that they could be manipulated, hijacked or have hidden features that alter the draw.

This also applies to online lotto as well. The chances of getting a win when you can't **physically see** the numbers being drawn makes these difficult to play without risk.

The best way to get entirely random numbers and be sure of your game is to:

- (a) **Monitor the numbers from past draws** and ensure they don't follow a strange or unexplained pattern, and,
- (b) **Play games that have a manual number selection** with no human intervention and plenty of security. No computer-generated numbers!

# Should You Play 7 Number Ball Games?

I mention a lot about **not playing** the big games. By big games I mean the ones with a **large number of balls and numbers...** especially the 7 ball games.

Here's why you should avoid these big games:

**1. More people are attracted and play.** That means your prize will be shared by others. Suddenly your \$32 million could become just \$4 million, and paid over 20 years too.

**2. You have to spend more.** That extra 7 ball hugely increases the amount you have to spend on tickets. Then you're just a minnow in a giant lake with millions of others going for the bait.

**3. The length of time you have to play to get better odds goes up a lot.** While you might have a big win every year with a smaller game, the sheer numbers of a 7 ball game means you might have to play for 50 years to get lucky.

**4. The high odds make your win chances very slim.** You'll need lots of luck to even get a free ticket!

## 9 Important Answers For You

Everyone has a nagging but **important question** about lotto. Here's my winning answers to 9 of yours:

### 1. Ken, I want to win more often.

There are two ways to do this:

**a) Play more often**, but don't make the mistake that most do... they play with less lines/tickets. You should always endeavor to play with the maximum number of lines you can afford each time.

**b) Concentrate on one game only.** You won't have the same success with the Honest Lotto System if you spread your money loosely over several games.

### 2. Ken, I need to play less often.

Players that ask me this question usually aren't winning as much as they had hoped. So they figure by **playing less** they will cut down the amount of money they're spending. The only way you can play less often is to increase the number of lines/tickets you play in each game, but play fewer games.

### 3. Ken, I want more winning certainty.

It's simple—I developed the Lotto-80 system just for that:

<http://www.lotto-80.com>

### 4. Ken, I want to increase my win amounts.

One way is to enter the games that have higher payouts. But of course this generally means that they have lower win odds because they have larger number selections and balls... the organizers aren't stupid! I generally don't recommend that you play the large ball/number games. Especially avoid 7 ball games. Be content with better odds and more small wins than the remote chance of a huge win.

### 5. Ken, I want to spend less each game.

No problem. The Silver Lotto System is designed so that you can play a small number of lines and still have an **excellent chance** of reducing your odds. There is no set number or situation, but what the system does is bring you into the area of high wins. It's up to you and luck for the rest!

## **6. Ken, I want an ironclad guarantee of a win.**

It's strange how many people ask me this each week. The thing to realize is that no Lotto system can ever **guarantee** you wins of any kind. And I'm the most vocal in telling you this. Any system that claims guaranteed wins is not worth buying.

## **7. Ken, I want to stop losing.**

Three ways to do this:

- a)** Play more often.
- b)** Spend more in each game.
- c)** Don't play on 'paper.'

## **8. Ken, I want happiness after my win.**

In the newspaper stories you read about lottery winners most of them have found that a huge **amount of money** doesn't bring happiness. That is generally because they are not used to handling large sums of money. The answer for you:

**a) Start planning now**, on paper, exactly how you intend to spend your winnings. The more concrete it is, the less problem you'll have once the Big Win appears for you.

**b) Give the majority of your win to charity!** Before you say I'm crazy, think about it... first of all you won't have people/family/friends extorting or clamoring for your money (because you won't have very much to give them). Secondly, you will have **tremendous satisfaction** if the cause is a good one. And no money worries for you either if you keep enough to pay off your bills and invest in a small business to give you an income for the rest of your life.

# Are You A Winner-In-Waiting?

What exactly do you **want** out of this life? Do you know? Is it **fame, fortune, or family?**

Have you **written your goals** down on paper, and are they crystal clear in your mind?

That step is one of the biggest moves you'll ever make towards achieving lotto success. You might think that **winning lotto** is down to luck and chance, but some people know differently.

In fact, psychologists tell us that when a goal or dream is made real, the sub-conscious part of the brain can't tell the difference between thought and reality. So it goes ahead, **working away regardless**, and you get to achieve some mighty results.

**There are many examples of people who write down their wishes and desires - and achieve them.**

OK Ken, who?

Well, the very hand that is **tapping out** this Tip to you... yes - me.

A while back, in our old home, I told my wife that in our next house I was going to have a home office with expansive sea views viewed through wall to floor windows. The office would be large, walled in glass, and have a separate seating area for visitors, while my desk would be equipped with two flat screen monitors and the best PC gear available.

What a change it would make from my grey, messy, cramped office with battered furniture and a view of the street.

Guess what? Only a **couple of years later** I am sitting on an Aeron chair - the Rolls Royce of executive chairs - right in the middle of that very vision. My modern Italian glass-topped desk matches the chair, and past the twin monitors the harbor beckons through the venetian blinds.

While this office is slightly different to what I had visualized, it's **actually better**. And every day, as the sun streams across the sparkling waters, I give silent thanks for the opportunity to work in such **luxurious surroundings**.

**So what has this got to do with winning lotto?**

Exactly this...when you have a vision or dream, and **write it down**, and re-

view it constantly, your mind works towards attracting it for you!

Within reason.

I know you can't **change lotto luck** or chance...it's silly to think that wishing for the Big Win will make it come true all of a sudden. But what it WILL do is **sharpen your mind** so you can start being an attractor:

- **You'll be aware** of more lotto opportunities around you.
- **You will get involved** with like-minded people who will cheer you on.
- **You won't get discouraged** when your prizes are small, but will look forward to the next chance to change your lotto future.
- **Your mental antennae** will be attuned to seek out better lotto deals.
- **You will become more optimistic** and positive.
- **You will read books like this one** with a changed attitude. They will allow you to expand your mind and increase your potential.

In short, your written goals will change your perception, your luck, and even **your life**. For the first time you won't see yourself as a victim of circumstance - but a **winner-in-waiting!**

# How Prepared Are You For The Next Game?

Imagine Saturday's game is just a day or so away. How prepared are you?

**Have you** written a "Win List" of the things you want to buy with your prize?

**Have you** visited your local lotto organization so you know where to collect your main prize?

**Have you** made a list of charities you'll give to when you win over \$500,000?

**Have you** looked at the showrooms for a new car to replace your old bomb?

**Have you** checked the real estate pages for your next home?

**Have you** looked at the local marina to see where you'll berth your new cruise boat?

**Have you** selected a poor family for your anonymous donation?

**Have you** kept your dreams alive?

**Have you** bought your week's tickets?

Because this is what happens when you're **not** prepared...

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Hi Ken,

After my pessimism last week, I failed to play on Wed, but my numbers would have won a ticket with 5 out of 6 numbers and a couple of 3's .

I think the 5/6 would have won me about \$10,100 for just \$30!!

Rosalind

--

I get a lot of these emails. It's like **people forget** where they put their keys. And then the chance to win stays locked, gone for good.

Don't you be one of them. Be prepared.

# Do You Make These 5 Common Lotto Mistakes?

Every day I get **questioning emails** from buyers, and every day I see the same problems.

At first I thought it was because my **Silver Lotto System** was not simple enough. But when I went back through the system page by page, I found it was simple to understand—and explained well enough for even a **12 year-old** reader.

And I get dozens of e-mails complimenting me on how easy the system is to use, so that's proof too.

## So I tried to figure out what to the major problem was for most people.

And I generally find they make about **5 common mistakes**:

### 1. They play on the wrong day.

Every Lotto game in the world has a popular day. It may be that the prizes have jackpotted to become the biggest on that day. Or it could be a day that most people have free to buy a ticket... for example a Saturday. Here's the problem.

When everybody plays at the **same time**, the number of tickets in circulation for the game are huge. Therefore the odds of getting a high share in any prize becomes more difficult. The solution is to play on a less popular day. You find that out by **asking** your friendly Lotto shop store... they'll soon tell you which days are least frequented.

### 2. They don't play enough lines.

For the Silver Lotto System, usually five or six lines fill up one ticket. More or less. It all depends on the cost of play, and the way the tickets are arranged. But some people expect to get a **good result** on playing simply 1-3 lines of the system.

While it is true you will get a better result by playing these small number of lines - in fact, your odds are improved immensely by doing this with the Silver Lotto System - but it is a simple fact that one or two lines are **not enough** at any time. Instead of playing one or two lines every few days, you should save them up until you can afford to play a **decent number** in one hit. This may take you a month to achieve.

Don't worry... take a couple of lines in between these times just to keep your enthusiasm going. But play as many as you can in one game— it'll do wonders for your win rate!

### **3. They fill out the tickets incorrectly.**

For some reason, many Silver Lotto System buyers want to change the system numbers each time they play. This is not the way of the system. Use the **same numbers** each time.

### **4. They play too many games.**

A lot of players are conditioned to play once or twice a week. The problem is that it becomes very expensive if they play games that don't have a matching number selection at that time. I've managed to get around that by introducing the amazing **Lotto-80 system**: [www.lotto-80.com](http://www.lotto-80.com). It selects the games which have the best match with the Silver Lotto System. Check it out.

### **5. They are too impatient.**

A lot of people write and tell me they are only winning a few hundred dollars a month. They asked me what the problem is. The answer... there is no problem. The **Silver Lotto System** is working. They can easily tell that because it's a simple fact that many people don't win this amount even once in several years. These wins show the system works.

Now it only remains to stay in the winning pattern and wait until the numbers get the Big One!

# Hot and Cold Numbers

Let's talk about winning (my favourite subject). This is the way that many people think lotto is won... They think there are a bunch of numbers, some that are regular, and others not so. Hot and cold.

**HOT:** These are numbers that have appeared recently and are expected not to appear for a while.

**COLD:** Numbers that haven't been used for a long time, and are going to be available very soon.

**Don't worry about memorizing these silly hot/cold facts.**

It's all a farce.

There's **no such things** as Hot and Cold numbers. It was all made up years ago by someone to prove a theory to sell their systems.

Because the real secret is this:

**>>> Each game starts from zero. From scratch.**

That's because lotto number combinations have **no memory**.

They can't follow a Hot and Cold pattern because winning number combinations **start from the beginning** each time.

There is no predictability.

You cannot tell when a particular number arrives. Just like tossing a coin - sure, after 100 tosses it may land heads 50 times and tails the rest - but you don't know **WHEN**.

In the same way, in every lotto draw the number combinations start from a completely **new set**. And they have no relationship to last week, last month or last year's patterns.

Not many people understand this.

Mathematicians do...that's why they generally pooh-pooh lotto systems.

And that's why my Silver Lotto System works. Because **I DO NOT RELY** on such spastic, abnormal patterned events as Hot and Cold numbers.

My system is cleverly designed to extract **unlikely numbers** at the time of each play, to leave the likely ones remaining. That's why it works so well, brilliantly in fact.

If you didn't understand my reasoning, don't worry. All you need to know is that many other systems try to **pull the wool** over your eyes with fancy mumbo-jumbo.

So when you go to check them out against the theory of chance, you often come away bewildered.

# How To Quickly Detect Lotto Scams

I normally get a few emails each week from people who wonder why I'm connected with a **lottery scam** doing the rounds. And lately the number of people writing me about this has been increasing for some reason.

Well, of course the straight answer is **no - I'm not involved** in any way.

**These scammers have used the Silver Lotto System name in their email, pretending to be me.**

Here's what you'll see if you get one of these fraudulent emails:

- An email looking very official and important,
- using <http://www.silverlotto.com> as a contact or authentication address,
- promising you a major win,
- but because of a mix-up in the numbers (have you EVER heard of this happening legally!) they say you must verify your interest.
- They ask you for confirmation money—either on the spot or in later emails.

Now, **alarm bells** must be going off in your head. It is a simple and obvious fraud, but strangely, some people fall for it.

Here's the answer:

- 1) DO NOT believe the email.**
- 2) DO NOT answer the email.**
- 3) DO NOT SEND MONEY!**

Here's 5 ways to tell whether **something is genuine** on the net. I'm going to use the Silver Lotto System and myself as an example for the answers.

If you get a letter or email that appears to be too good to be true, ask yourself:

## **1) How long has the organization been going?**

Long is good, short is bad! Most of the scammers change their names/addresses often to avoid detection. In my case, I've been going since the **early 90's** in the same place and don't need to avoid anything.

## **2) How can the organisation prove their longevity?**

They usually can't. In my case you can go to the newspaper archives for our country (New Zealand) and check out weekly adverts I placed in "The Sunday News" weekly newspaper for my system - known then as "Lotto Link" - over a period of several years from about 1992. The Ken Silver name is there, along

with my phone number and the post office box number I still use today.

**3) How safe is the organization to send money to?**

You must be very careful here. Sending cash or checks direct to an unknown post office box is unwise. However, what if you saw a photo of that box? Yes, that's what some genuine sellers do... I show a photo of my actual postal box in Khandallah village, about 2km (a mile) away from my home, here:

[www.silverlotto.com/mailbox.htm](http://www.silverlotto.com/mailbox.htm)

**4) Is there any further evidence of the organization anywhere?**

Most don't have any history. But I've written 2 popular books that have sold over a million copies, and you can get them anywhere as proof. One of them, the 420-page "eBook Secrets" is still packaged with products sold by one of the most prominent marketers on the internet.

**5) How can I protect myself against paying out on a scam?**

You can always pay by credit card. If the organization is not genuine, you will always get your money back. But there's no need to worry with me—I've been involved with ClickBank ([www.clickbank.com](http://www.clickbank.com)) for nearly 5 years now, and as one of the largest credit card and check processing companies on the net, they check out their merchants very thoroughly. I'm also 1st/2nd place in our category in their 10,000 merchant mall.

## How To Get Multiple Small Wins

While **major wins** are what we all dream of, small wins are just as exciting.

That's because they keep us motivated and show the **Silver Lotto System** is working, and working well.

Just think of the millions of people without my system who get nothing week after year... and yet many of my **Silverites** (buyers of my Systems) win almost immediately they sign up and start. Amazing—and I take full credit for it!

But let's be **realistic**. Only a few people win the **major jackpots** in any lotto game. Yet - and this is the secret - thousands more can share the smaller prizes. So this has always been my aim:

—**My main task** is to get you the major prize.

—**My secondary task** is to get you as many multiple smaller prizes as possible.

These numerous small wins keep you enthusiastic and looking forward to the next play date... while millions of non-Silverites can only watch with envy.

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Dear Ken

I bought your Lotto System as at the beginning of December 2005 and playing the South African Lotto (49 ball).

Since I use your system I won more or less once a week...

Thank you

Fransien

---

And read what Stephanie sent me. She benefited by using the **Lotto-80 System** ([www.lotto-80.com](http://www.lotto-80.com))

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Ken,

After purchasing both your Silver Lotto System and your Lotto 80, I bided my time with my chosen numbers, waited until I had the "green" light, and won \$450US...This was only my first run!! Can you imagine the excitement of discovering you've matched 4 out of 5 numbers. 1 more number and I would have been \$750,000 richer.

This system is awesome!

Best Regards,

Stephanie B.

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# How Lucky Are You?

Did you know there's a book written just about getting good luck? Called "**The Luck Factor**" and written by Dr Richard Wiseman, it talks about how you can improve your luck by up to 40% and more.

Now, the **Silver Lotto System** works on a large percentage of fact, and a tiny percentage of luck. While these figures are hard to gauge, it could be 95% fact and 5% luck.

The luck factor is small, but it still could mean the difference between winning the **Big One**, or winning a smaller prize.

So, how can you **increase your luck** to win more? Based on Dr Wiseman (what a great surname!) and his findings, you can do this:

## 1) **Play more games.**

Richard Wiseman found that people who did more activity **improved** their luck dramatically. So make sure you play as many lines as you can afford. Playing 5 lines in 20 games a week is not the best way... instead, play 100 lines in 1 game for the same outgo, and get top results.

## 2) **Reduce your losing chances.**

The Silver Lotto System does that for you by giving you a way to cut out the losing numbers in most lotto games in the world. That's the way my system works. And it doesn't matter whether you play in Britain, Europe, USA, Australia, Asia... it works anywhere for games that have numbers up to 69.

## 3) **Don't worry about money you've lost.**

According to the book, lucky people distract themselves after a spell of bad luck by going to the gym, watching a funny film, listening to music, visiting friends. These physical activities speed up the sense of loss and get it out of the way quicker so they can move on. Loss is all part of playing lotto, so you need to stay encouraged and positive all the time through action.

#### **4) Ignore superstition.**

The book showed that lucky people were less superstitious than unlucky people. So if you think you shouldn't buy a lotto ticket because a black cat crossed your path, go ahead and buy one anyway. Cats can't control your luck - only you can. Yet it's amazing how many players select a group of numbers by avoiding 13 or playing a birthday date. None of this has any usefulness except to reduce their chances of winning.

#### **5) Persist, persist!**

This is my favorite. In my newsletters I've talked about how keeping going is the most important part of using my lotto system. Most people don't have the foresight to plan ahead, and give up too soon. My winning plan is based on the next 10 years of playing and providing information to my Silver Lotto System enthusiasts (you ARE one, right?) That's a long-term plan that over-rides any short term problems. Most successful people have this attitude. Do you?

# One Word That Will Make You A Winner

If there's **one word** that almost everyone needs to use daily to make themselves a **winner** in almost every part of life, it's this one...

- **It's a word** that separates the short-term thinkers from the successful.
- **A word** that turns an amateur into a professional.
- **A word** that kills losing habits dead.
- **A word** I use all the time to you.
- **A word** that winners use all the time.

And that word is: **Persistence.**

Here's why...

Life and lotto are strangely **connected**. How often have you kept going on something, then given up, only to find the result was just round the corner? Happens all the time, and I get many emails from readers who **start winning** just after they thought they should give up.

Here's a great story about **persistence** of another kind...

One popular guy seemed to have a different girl on his arm every month, until one day his amazed friends asked him the secret. "It's easy," he laughed, "I just go up to every attractive girl I see, and ask them out."

He gets turned down 9 times out of 10.

But of course, the **one time** out of 10 results in a successful relationship. Through persistence.

## Another story...

One of the most successful **life insurance** salesmen in the world, American W Clement Stone, once revealed how he made his fortune. He discovered by counting his records, early on in his sale career, that he clinched **one sale for every 100 phone calls** he made.

That turned out to be his **secret formula**, and for many years he made sure he was making at least 100 calls a week. **Persistently.**

What is the common secret between the bachelor, the insurance salesman and you? They keep persisting until the odds go in their favor.

Same with lotto. You just keep going until that **magic figure** is gained, and you win your millions.

That's more than can be said for millions of folks who set themselves up for an early failure:

- 1. They don't play a system** (as you know, mine is best!
- 2. They don't continue playing** - when carrying on for another week or two will finally bring in the winning pile.

What's that one word again?

**Persistence.**

You got it?

## True Success Begins With A “P”

I can't emphasize enough how important **Persistence** is to your play.

Many people fail because they don't have this “P” word trait, or carry that tiny spark of enthusiasm that keeps their nose to the grindstone. To improve your own **Persistence level**, do these often:

**- Play regularly, on a set day each time.**

This gives you something to look forward to. If you decide to play only when you feel like it, that won't work as well. Consistency counts.

**- Inspire yourself.** Dream a little about what you will spend your winnings on. Talk to your partner or friends and get a little crazy over how you'll spend your windfall. It may be helping family and friends have an easier life, or splurging out on luxuries for yourself. Make it wild and vivid!

**- Think about philanthropy**—giving some of your win away quietly to needy causes. Imagine what it would feel like to make an anonymous donation of \$100,000 to your local church or community center, for example. Imagine the smile of satisfaction you get each time you pass by the building YOU helped build, and seeing the people you helped get better lives for themselves.

**- Don't hype yourself up.**

Too big a 'win' expectation means a big disappointment if you don't get what you hoped for. Just keep reminding yourself... “this is not my day - next week will be better!”

Persistence worked for JMR:

--

Hi Ken,

I bought your system about two years ago,  
and I have been a constant winner since.  
To date I have won \$33,675.00!

My last win was this past Wednesday  
(02/04/2004) when I knocked off another  
\$1,370.00!

J.M.R.  
(name and email supplied)

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## Should You Buy From A Lucky Shop?

Are you a “**lucky lotto shop**” ticket buyer?

Do you seek out the shops which have had the **largest number** of winners to buy your tickets?

If you do, I’m guessing you haven’t fully read my Silver Lotto System website yet.

Because if you had, you would know that **luck doesn’t help you** one tiny bit in **where you buy** your tickets. In fact, the lotto shop that advertises a large number of lotto division winners may not be lucky at all - but busy!

Yes, they operate on the same principles that the **Silver Lotto System** does... you’ve got to be in to win, and the more lines the better.

These ‘**lucky**’ shops do nothing more than get a larger percentage of lotto ticket buyers than their competitor.

It’s the same principle as the Silver Lotto System. If you buy more tickets. or play more games, you’ll also see yourself in the ‘**lucky**’ **line** too!

It’s all about understanding the numbers!

# Are You A Rich “Dad,” - Or A Poor One?

Have you heard of **Robert Kiyosaki**? He’s author of the acclaimed series of “**Rich Dad, Poor Dad**” best-seller personal financial books.

I have a bunch of them on my study bookshelves. I was re-reading one of them this afternoon, called “**Retire Young, Retire Rich**”. And one story he told on page 50 rang a bell with me.

**In this great example he helps us understand a lot about trying, winning and losing.**

And I thought it applied exactly to the way we play the Silver Lotto System too.

## **PLAY TO WIN**

In this example, Rich Dad was discussing with a young Robert about **winning a million dollars**. He posed this question to the author:

“Are you willing to lose 99 out of 100 times?”

Rich Dad explained, “If you knew that you could win a **million dollars** and the odds were 1 in 100, you could play 99 times and know that the 100th time would be the pay-off.”

To succeed, said Rich Dad, all you needed to do was make the **\*required\*** number of bets to win.

That makes perfect sense to me. You know from my Silver Lotto System research that your chances of winning are very high.

So all you have to do is keep playing and persistings - and you will achieve the win percentages too.

## **MORE SURE BETS**

Here’s another example, just a page away in the same book.

One of Robert Kiyosaki’s friends made it his strategy to trade shares (it’s much the same as playing lotto. Let’s face it... the **stock market** has a lot of similarities).

The friend knew from experience by playing the market around 20 times, he

would come up with at least one winner.

On one occasion this friend lost a total of \$14,000 on fourteen straight trades. But then he suddenly gained **\$50,000** on the next one. Just like that.

The moral again?

### **Persistence. Play - don't pray.**

If you're wondering why your win numbers are not coming up as quickly as you hoped, take heart. It's only a matter of time... and you must keep going.

Think of the final goal... your life of ease... and keep playing to win.

### **FOLLOW MY LEAD**

I've got my own **good-news** story too.

A couple of decades ago I started up a community newspaper.

It was the first of two papers that I would come to own, and by then I had all the staff I needed to run them. But this first one was done All By My Own Effort.

I did everything, including **selling all the advertising**. And while I was pounding the pavement each day, I noticed a recurring pattern.

For every 30 visits to advertisers to persuade them to buy with us, I got a very profitable **full page** ad.

Up till then the ad booking sizes were small. But the big one seemed to come up about every 30 visits.

Like clockwork.

It didn't take me long to figure it out.

This ratio meant that I only had to make 30 visits round the mall or retail centers in my paper's area, and I would not only get a large number of smaller ads, but one mighty profitable full page ad too.

I was delighted.

**That success logic told me for every visit that DIDN'T pay off. I was one step CLOSER to getting the full page bonanza.**

Just like magic, I played the figures, made the 30 calls, and got the profitable big ad.

The same applies to your play strategy with the **Silver Lotto System**.

Because every time you play, you're getting CLOSER to the **win odds** that will eventually make you a multi-millionaire!

That's all you need to worry about. Just keep going, one foot after the other. Maybe hum a little tune... after all it's fun, isn't it?

You may get smaller wins for a while - or maybe none - but one day your own \*full page ad\* will appear. (Write me when that happens!)

**The rewards go to the persistent.**

# The Secret Of The Winning Word

We had our granddaughter over recently, and as a special treat I put on a movie on our home theater system. We watched the DVD “Elf” on my giant 96” screen. And if you ever want to see a film that can be viewed happily by both children and adults, this is the one. Just like the old Disney films used to be.

It was fun, and we laughed a lot together. It made me grateful that I am able to afford stuff like this. It helps give our family so much **enjoyment**.

But you can’t do it when you’re broke. Some of this equipment costs a pretty penny.

**So if you want the good life, you need to upscale your game. Start getting ambitious.**

Think about **upping your involvement**.

I urge you now to think seriously about **how to increase** your lotto wins. Increasing your wins means more spendable cash in your pocket because the Honest Lotto System seems to produce a lot of smaller wins rather than big ones.

Why - I don’t know. It seems to have been a **pattern** of late.

But realistically - it’s far better to get a lot of smaller wins than a **one-off massive win**, because only one person a game gets the monster prize. That leaves a lot of others out in the cold.

**My system gives regular but smaller wins to many people. Yes, including you.**

They soon add up.

And the answer in getting the most out of my Honest Lotto System is...

**I-n-c-r-e-a-s-e  
Everything!**

Here’s 5 ways to do it, using this 1 word:

**1. I-n-c-r-e-a-s-e** the amount of games you play. Hey, there are plenty of people who write me saying they’re playing 3 different games each week using a few tickets each game. That’s not the way! Concentrate on ONE game, but

increase your involvement in it. Keep your focus.

**2. I-n-c-r-e-a-s-e** the time you spend setting your goals. Write them down and review them often: <http://www.network54.com/Forum/226047> - Go to the first post "Welcome to the Silver Lotto System Dream Forum!" on P2 to see how to do that, and why you need to.

**3. I-n-c-r-e-a-s-e** the amount of money you spend on each game. A few lines a ticket is not enough. It will help you, sure, but you're after better odds than that so you can plough back the extra win money into future games.

**4. I-n-c-r-e-a-s-e** your odds by using the Lotto-80 Green/Red Light System: <http://www.lotto-80.com>. My clever system predicts good and bad weeks, and tells you when to play. That means you can increase your play on the green light weeks, and stop them on the red light weeks.

**5. I-n-c-r-e-a-s-e** your 'play intelligence' by diversifying. A change is often as good as a holiday. Sometimes you have to wait a week or two while your game is played, so do something new and stretch your brain!

**A word from the wise...** You can go broke quite easily if you're not careful, and overspending on your lotto game is one way to do that. Be sensible about what you do. Don't get carried away by my exuberant words, because I'm prone to get quite excited about my own system. I don't mean to oversell it, honest.

So while I'm saying "**increase everything**," I don't mean "go for broke!" As always, play sensibly, and keep something in reserve for a rainy day. Like Shirley here:

--  
DEAR KEN,  
I USED YOUR LOTTO SYSTEM AND WON  
\$50.00 DOLLARS ON A 5/31 GAME ON  
SUNDAY NIGHT. I HAD FOUR OUT OF  
FIVE NUMBERS RIGHT. IF I WOULD OF  
HAD A NUMBER 20 INSTEAD OF 13 I WOULD  
BE MOVING INTO MY NEW HOUSE NOW.  
BUT THIS IS ONLY THE BEGINNING, I'M  
STILL PUSHING IT TO WIN THE BIG BUCKS.  
THANKS AGAIN,  
SHIRLEY  
--

Now, if you haven't yet been convinced to buy my **Silver Lotto System** as a

result of my velvet prose, here's a good reason to think about it:

A bit of background first...

I spent some time last week looking at other **lotto system websites**. It's not something I do as a rule, mainly because none of them seem to match the win success rate we have here.

But one thing interested me... almost all of them were more expensive than my **Silver Lotto System**.

Now, I've tried to keep the price down so that as many people as possible could afford it. But of course, that can also be a logistics problem.

Because more sales means more work!

By that I mean the support system I give each buyer. It's crazy I know, nobody else does this... but I spend some considerable time helping people fine-tune their numbers, choose the correct games, and so on. All for free.

It takes hours each day sometimes.

And the silly thing is that my system only costs the paltry sum of US\$39.95 (if you buy it today at the **Special Offer** price).

**Many other systems I saw cost much more than that—and give far less value.**

Hmmm - do you have time to buy before Saturday's game I wonder?

# What Secret Number Should You Always Include?

I came across an interesting article recently. Britain's **National Lottery Commission** unleashed a previously unpublished report that stated since the **number 38** popped up so many times, lotto games seemed not to be random.

The two academics who completed the report, Dr John Haigh and Professor Charles Goldie, said that this number was drawn **so many times** that they wondered whether there was a fault in the draw system.

Just to reassure you - the **Silver Lotto System** gives you 38 in your Profiles. Any quirks like this in any country of the world are well covered by my system.

There's more...

The two statistics boffins who compiled the report say that **lotto is not as random** as was previously thought if certain things were taken at face value. This of course is old news to me, since my Silver Lotto System is based upon interpreting patterns like this.

Completed in 2002 (10 years AFTER I developed my own system), the nine-page document, called "[The Randomness of the National Lottery](#)" was meant to offer absolute proof that it is random.

But it doesn't show that proof...if you keep reading it.

The somewhat boring paper covered 637 draws from 1994 to 2002 and says, among other things:

- Some number combinations popped up with unusually high frequency.
- Other numbers showed a major departure from randomness.
- The **number 38** was drawn so many times that they wondered whether a ball inspection was required.
- The bonus ball would usually be a high number - 40 or above.
- Thunderball draws that were 4 weeks apart seemed to 'talk' to each other. If one game favored a high set of numbers, then there would be a correspondingly low set 4 draws later.

**So what does this mean to you, the lotto player looking for a solution?**

I have 4 words to say to you all:

**"Keep it Simple, Folks."**

You don't have to figure all this complex stuff out for yourselves. You can just buy an **Silver Lotto System** and be done with it in less than 30 minutes, total.

And I get the **number 38** into every game, so you won't miss out!

In other words, spend time dreaming about what you'll spend your winnings on, rather than trying to figure out how to adapt new systems because—I've done all the work for you!

# What Type Of Player Are You?

Over the many years in the lotto business, I've found that most players fall into definite categories:

- i) Broke, but willing to try anything**
- ii) Waged, but not much spare money**
- iii) 1-5 tickets-a-week player**
- iv) Analytical player**
- v) Doubting player**
- vi) Winners**

To get the most from the Silver Lotto System, you need to recognise your type, then use it to play to win.

Here's my suggestions:

## **i) Broke, But Willing To Try Anything.**

**PROBLEM:** You have an exaggerated idea of what a lotto system can do for you on a tiny amount of play money. You tend to try small plays using several systems at a time - including some Quick Picks, hoping that one will come up with the winning ticket. At times you may spend your last few dollars on tickets in the hope you get the Big One.

**WHAT TO DO NOW:** Realise that while some players get lucky on their first try using tiny investments, many don't. Buy and limit yourself to one lotto system only (Yep, make it mine!). Play the system fully when you can afford it. In the in-between weeks, take a couple of dollar tickets using the system, just for fun.

**FUTURE STEPS:** You can easily become an affiliate for the Silver Lotto System and earn extra cash. It's free and only takes a minute to begin. This means you will get a commission each time you recommend the system to others. When they buy it from me, you get up to US\$20 from ClickBank, our affiliate center. Use that money to play your game - don't spend the housekeeping!

## **ii) Waged, But Not Much Spare Money.**

**PROBLEM:** You're on a regular wage but still find yourself short each week. You can't afford to play the full system each week.

**WHAT TO DO NOW:** You need to make a realistic investment into your game.

You need my Lotto-80 (<http://www.lotto-80.com>) It will tell you when best to play so you don't waste your investment on 'off' weeks.

**FUTURE STEPS:** Use your winnings each time and add them together to play the next game. Each time your wins increase, plough them back into your game, using the Silver Lotto System and Lotto-80.

### **iii) You're a 1-5 Tickets-a-week Player.**

**PROBLEM:** You buy 1 ticket or coupon or line a week, and then wonder why the system isn't working for you.

**WHAT TO DO NOW:** You need to increase your playing money to the maximum amount the Silver Lotto System allows. Then you need to use the Lotto-80 system to get the best playing weeks.

**FUTURE STEPS:** Play the full number of Profiles, but use the Lotto-80 system to fine-tune your investment.

### **iv) Analytical Player.**

**PROBLEM:** You want to believe in the Silver Lotto System but your inbuilt logic prevents you from fully doing that. You've run your own tests and they don't come up with the same results as other winners.

**WHAT TO DO NOW:** Realise that lotto is a game of chance. While the Silver Lotto System takes you close to the top percent of winning numbers, you need (1) **persistence** (2) **patience** and (3) a **plan** to win.

**FUTURE STEPS:** Use my Lotto-80 to fine-tune your game along with the Silver Lotto System. This combo will allow you only to play the weeks that have the greatest win possibilities, using the system that gives you the best chance.

### **v) Doubting Player.**

**PROBLEM:** You don't always believe what you read. You think figures and facts can be fudged. You doubt whether you have the skill or tenacity to keep playing until a win comes along.

**WHAT TO DO NOW:** Get out of your cynical mood and start believing in the good of humanity and the power of numbers. It is possible that someone has got the answer and is out to help you. Yes, me!

**FUTURE STEPS:** Know that my first objective is to help you make a sizeable win. My second objective (and I've never made a secret of this) is to make some serious money for myself. But I can't do that unless you win... because your wins gives me testimonials and credibility to make further profitable sales of the Silver Lotto System. So I'm going to do my darndest to help you, right? Right! It's self-interest for us both, in the best possible way.

**vi) Winners.**

**NO PROBLEM:** They're the players who have found their type, acted on a solution, and written me about their win!

## The Hidden Advantage In My System

There's only a few thousand people each week around the world who win the **giant prizes**. You may be the lucky one among them. But even with the advantage my system gives you - it could take a while. So why use my system at all?

Let me show you the **hidden advantage** you should be using the Silver Lotto System for, in just two words...

### >> **Frequent winnings** <<

That's right - lots of **regular**, smaller wins while you wait for the Big One to come along.

Many of my buyers who write to me each week tell of **winning frequent amounts**. Each win by itself doesn't seem much - it may be just a few hundred or thousand dollars.

But what each win shows is that the **system is working**. And eventually - maybe sooner than later, the Silver Lotto System will put you into a strong position for a **larger win**.

If you had any thoughts of giving up because you're only getting small wins, read what Geena wrote to me last week since buying my system. It is a longish read, but it's also exciting and will give you a warm glow!

--

Dear Ken,

I bought your lotto system in Feb this year - started playing ( in OZ ) around Easter - I generated 5 games of 12.

The first 3 - 4 weeks had small wins nearly every time!

Family & Friends most impressed - better to at least win back your costs .

YESTERDAY ( SUN ) called into the local agency - with son waiting for me in a 10 minute park - first ticket paid \$27.15 - at least paid for Sunday papers and a magazine ( just!).

NEXT ticket came up 'MAJOR WINNER' on the machine!

Haven't ever had that ( thought we did have a substantial win 10 YEARS ago - received cheque in mail) at the lotto shop - girl at counter informed me that as "Don't have enough money to pay you here - can you go down to the other shop - as they have to call and find out what you've won"

Talk about heart attack moment!

Anyway - called son told him to park in a longer spot - didn't matter how much

I'd won still did not want a parking ticket.  
Went down to the other Newsagent where the young girl told me if it was the 1.6mill! would definitely be by cheque!  
Had to wait for the telephone call ( meanwhile a small crowd was hearing about the "major winner!" in the shop ) had 5 winning numbers - so close!  
But pretty darn good to be handed \$1349.25 CASH!  
Well - think you will be getting MANY MANY people for Queensland ordering your system Ken - could have sold them right in the newsagent - TOLD ALL that would here how I won - next week is the big 25 million super draw and I'm going to add another 5 X 12 games to the entry - you never know!  
Even my doubting ( computer programming- maths whiz ) husband has eaten just a bit of humble pie!  
Cheers  
Geena ( QLD)  
ps - even the news/lotto agent was interested in your system.

--

## How To Get Multiple Wins

If it happened once, that would not be very interesting.

But if it happened **twice - or more** - then you would start to sit up and take notice.

**I'm talking about lotto winners and the way that some of them win large prizes twice.**

For example, I read today:

- That a woman who won \$1 million playing a Pennsylvania Lottery earlier last year **won another million** on the same game in June.

- Pennsylvania lottery officials said other winners have experienced lucky streaks. A Carbon County man **won four times**, collecting over \$2.5 million in the late 1980s and '90s; and a husband and wife separately won replica Pocono pace cars in the Pocono Race for the Riches game in 2000.

- In Australia a 70-year-old Taree grandfather who had **already won \$1 million** in Lotto was one of three winners sharing in the game's First Division prize of \$500,000 last night.

- And in Ireland, for the **second time in eight years**, a group of 33 colleagues from the Clonmel Nationalist newspaper traveled to Dublin to collect their Lotto winnings. In October 1993, the syndicate won £400,000, but in 2001 they more than doubled their winnings to £1m. Each member won £30,303.

- In my country (New Zealand), a Rotorua couple celebrated the end of an extraordinary year, having won **two major lottery prizes** in 2005.

**The more I looked, the more common it was. These are just the tip of the iceberg.**

It goes on and on. You can see similar results by Googling "lotto win twice."

I can tell you there is a common factor between all these regular wins.

As you know, many Silver Lotto System players win frequently. My own tally over the years is 80.3% wins, and the Winner's Circle (<http://www.silverlotto.com/winnerscircle.htm>) is even greater at a remarkable 99% wins.

Gradually the puzzle came together...

## **The regular winners play regularly!**

Or, to put it another way, repeat winners play repeatedly.

**Listen to this important secret:** Many stories reported that the winners were regular players, both before and after their wins.

It confirms what I have saying (some rude readers say “braying”!) for years... you **MUST** play often. If you can’t play often, then use as many lines in the game as you can.

**Winning lotto** is partly a game of chance, but the greater part involving your “luck” can be manipulated using the Silver Lotto System and playing often.

Does that give you plenty of repeat hope? I thought so!

## How To Make Your Tickets Secure Against Theft

If you don't want to **lose your winnings** before you get them, here's 5 essential things you should do first - so you don't get caught out:

- 1. What would happen if you lost your winning ticket?** Yep - tears and disaster. So photocopy your tickets. Do this for both your Silver Lotto System tickets and your weekly tickets too.
- 2. Write your name on every ticket.** (Include the words "ticket owner" if you wish, but generally you'll be able to prove your name with your ID, driver's licence etc).
- 3. Have your lotto shop check the ticket numbers after each game** - don't rely on your own eyes. Having the store check them means that you won't miss a number - which could be the difference between a world trip and a disaster!
- 4. If you give lotto tickets as a gift,** make sure the recipient can claim them. If the game requires players over the age of 18, it will be a few long years before your 12 year-old niece or nephew gets to spend their \$50 million from the ticket you gave them for their birthday.
- 5. Playing in a syndicate?** At the very least you should have a document signed by everyone who takes part, with a brief description of the games you are playing, the amount you put in and what share you will get on winning. It keeps everyone honest.

# 10 Ways To Get Lotto Play Money

Some people don't buy my Silver Lotto System.

So a few months back I decided to **do a survey** and ask why. The answer was not surprising.

## **Most of them didn't have any money.**

Some of these folks wrote and asked me to give them my program, and told me they would pay for it out of the winnings. I would write back and tell them that if they couldn't **afford to buy** my program, they couldn't afford to play it.

That's a fact... if you can't afford the tiny purchase price - the price of a few hamburgers - then you won't be able to **play the few lines a week** that the system requires.

But it made me think that there are a bunch of folk out there who cannot get started, and that's a shame.

So I did some research and came up with **10 legal ways** you can quickly get money to play your Lotto game.

But a word of caution first... don't get yourself in over your head. Stay responsible. Always consider your Lotto play money as spare cash that you can do without if necessary.

**1) Increase your credit card limits.** Make sure it stays within your repayment budget.

**2) Get another credit card.** Ditto.

**3) Start a part-time business:** teach a musical instrument, babysit, trimmed trees, offered to walk dogs, stuff a delivery service for businesses in your area, repair stuff, make room decorations, visit garage sales and buy stuff then sell it in your own garage sale.

**4) Search for unclaimed funds.** You may be owed money by the government if you've moved in the last 15 years, changed jobs, been married or divorced, had a deceased relative, paid taxes, or purchased stocks or bonds. One out of 10 people is owed money, but you have to ask. Check your government resources.

**5) Get skilled in poker** and play locally.

**6) Exchange or barter goods** or services. If you have a talent, skill or craft, you could swap it with something else that you can sell more easily.

**7) Miss an overpayment.** If you have been paying ahead of time with your utilities, rent, life-insurance, credit cards etc, miss a payment and take the money. Make sure you advise them first.

**8) Apply for an education grant.** Millions of dollars of free education grants are not given out because people don't apply for them!

**9) Reduce your tax withholdings.** Sure, it's nice to get a big refund at the end of year, but you could be using that extra money during the year. Arrange your repayments to adjust it.

**10) Sell the Silver Lotto System as an affiliate.** You get up to US\$20 with each sale, and all you have to do is sign up after you've bought my system.

So there's a few ideas for you.

Get going, increase your tickets on Saturday, and maybe you'll be the Big Winner we are all talking about next week.

## How To Stay Motivated

By now your Saturday lotto game will have played.

And if you're like me, you'll shortly be going down to your local lotto outlet to have your tickets checked.

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**TIP:** Always get your tickets checked by machine at your lotto outlet. They can do it far quicker and more accurately than you doing it yourself.

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But before you do that, I want you to remember the feeling of **expectation and excitement** you had as you waited for your game to be played.

If you had bought your tickets earlier in the week, you would have had these feelings gradually building up towards the Saturday night game.

Can you remember what that felt like? As you went over in your mind about **the win** you would have had... the people it would influence and help, the things you would purchase... it felt great, didn't it?

**The adrenaline buzz you experienced is all part of the fun of playing Lotto.**

Enjoy it!

So now you have got your **tickets checked**, and maybe your win wasn't as large as you expected.

Don't worry, we all go through rough patches.

Here's how to bounce back so you can be ready and excited for the next set of games:

- **Try to recall your excitement** and the expectations you had before your present win or loss. Visualize your win and your spending goals again, and make them vivid, bright and interesting in your mind.

- **Get your next week's tickets immediately** while you're at your Lotto outlet. This will help build up your good expectations and reduce your feelings of disappointment far quicker.
  
- **Share your wins and losses** with people around you - the lotto shop staff, your family and friends. (Don't cry about it, just say cheerfully: "...only a small win this week!") Then forget it, and move on. There is a fresh week starting for you to look forward to.
  
- **If you had a large win**, then it's best to change your profile numbers to a fresh set. What is a large win? Generally, if you win anything over \$2000-\$5000 you should change your profiles slightly.

Of course, if you have a good win - or even a series of smaller ones regularly - then email me! I will be as delighted as anyone to share in your win and excitement.

OK, let's get moving towards the next exciting game!

## How To Handle Your Wins

Let's imagine you've won big this Saturday. (Congratulations if you did!)

Now what are you **going to do**? Most people have it figured out this way:

- **Pay** their bills
- **Replace** their old car with a new one, and buy a dream car for their partner too
- **Upgrade** to a new house
- **Take a long holiday** overseas in a warm climate
- **Help out** their family with houses, cars and pay off their loans
- **Put whatever's left** in the bank.

According to many articles about lottery winners, these actions seem to be typical.

But it's also a recipe for disaster, because there are many winners who strike problems along the way. They usually run out of money about two years later too.

**There are more winners with these problems than you realize.**

Here's why...

Many lottery winners have never handled **large amounts of money** in their life. They've often worked for low wages most of the time, and just exist from payday to payday.

Many **financial experts** will tell you that it's very difficult to change a life of one extreme to another.

Going from poor to rich is sometimes a difficult change for many people. So much money, so much to spend it on!

Here's how to avoid that, according to experts:

**After a sizable win, invest most of your money in a rock solid income producing area—such as property.**

It applies to anyone who gets a **large sum**. Last week I read about a famous

British boxer who retired after 10 successful years in the ring. That's not long to make any decent lifetime earnings. But because he and his family had invested his win money in **commercial property**, he is now in a position where he can live comfortably off the proceeds for the rest of his life.

If he had squandered his money from the start as many “fast money” performing artists and performers—and **lotto winners** do—he would be forced to box for the rest of his life in order to maintain his lifestyle.

The same theory applies to Lotto winners who get a large sum just once. If they spend all the money in the first year or two, it will be impossible to maintain a **carefree lifestyle** forever.

So your first priority must be to invest wisely.

There are many ways to do this...

You will often be approached by many people with “get rich quick” schemes. But it's very rare that any of these will help you.

You can also buy new or existing businesses, but these generally are complex to run, and could end up losing you a great deal of money instead of making it.

The **classic investment** recommended by many advisers is property. Rent from your tenants provides a regular income that lasts.

So here's what your new wishlist should look like:

- **Pay off all your bills**
- **Keep 10% of what's left as play money**
- **Invest the rest in good income producing investments such as property.**

Spend your win at the beginning, and it's gone for good. But if you spend \$10,000 on furniture one month and the next month you get \$10,000 from your property investments, you can **replace the money you spent**—and still have the same amount available the following month.

Investing wisely means that the money you have won will **keep coming back** to you for the rest of your life, without any effort on your part.

Isn't an endless stream more appealing than a once-only win?

## What To Do Next

I hope you've enjoyed these tips and secrets. If you haven't visited my Silver Lotto System website yet, that should be your first step. Go to the link on the cover of this ebook.

Then feel free to look round at my other sites below - there's plenty of useful information to help you!

Happy winning!  
Ken Silver  
"Helping People Profit Since 1991"

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Instant Help Support Desk:  
[www.silverlotto.com/support.htm](http://www.silverlotto.com/support.htm)

The Lotto Life Blog:  
<http://honest-lotto.blogspot.com>

Silver Lotto System  
<http://www.silverlotto.com>

Powerball System:  
<http://www.silverlotto.com/powerball.htm>

Winner's Circle Lotto Syndicate:  
<http://www.silverlotto.com/winnerscircle.htm>

Lotto-80 Predictive Play System:  
<http://www.lotto-80.com>

Silver Lotto PRO System:  
<http://www.silverlottopro.com>

My Websites:  
<http://www.free-lotto-book.com>  
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<http://www.homepublishingsecrets.com>

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